



Ethical Charter

“Sustainable Excellence Charter of the Bordeaux Grands Crus Classés en 1855 (Médoc et Sauternes)”

based on the ISO 26000 standard

Introduction

This charter guides the action of the Conseil GCC 1855 and its offshoots in the accomplishment of its missions. It does not replace individual initiatives by members. It constitutes a foundation of values common to the Grands Crus Classés en 1855 and brings together their fundamental principles of action. It reflects the spirit of excellence and initiative of the Grands Crus Classés en 1855.

Respect for laws, regulations and decisions constitutes an essential first commitment to the defence of the values shared by the Grands Crus Classés en 1855. The Conseil GCC 1855 is committed, alongside the Grands Crus Classés 1855, to an ethical approach, of sustainable excellence, in support of their values and actions. It publishes the actions taken by its members each year, in a sustainable excellence report.

The classification of the Grands Crus Classés in 1855 bears witness to the exceptional and universally recognised reputation of Bordeaux wines.

Together, the Grands Crus Classés en 1855 represent excellence in wine production (a benchmark). With this charter, the Conseil des Grands Crus Classés en 1855 shows the commitment of its members to a sustainable excellence approach. Its action is based on the values shared by the Grands Crus Classés en 1855: enhancement of an exceptional terroir, protection of a unique and universal heritage, consideration and respect for stakeholders.

ENHANCEMENT OF AN EXCEPTIONAL TERROIR ALONGSIDE THE GRANDS CRUS CLASSÉS 1855, THE CONSEIL GCC 1855 DEFENDS

- Excellence in production, serving the consumer through precision viticulture and winemaking
- Respect for the terroir and its enhancement through the use of suitable practices, observing the appellation's technical specifications
- Economic development of the regions, through continuous and harmonious human interaction with the environment

- Enhancement of production in collaboration with their partners, with respect for customs and fair trade
- Protection of products and consumers through anti-counterfeiting

PROTECTION OF A UNIQUE AND UNIVERSAL HERITAGE ALONGSIDE THE GRANDS CRUS CLASSÉS 1855, THE CONSEIL GCC 1855 ACTS FOR

- Preservation and enrichment of a land, plant, architectural and landscape heritage
- Preservation and development of an intangible heritage based on a unique know-how, respecting tradition and supporting innovation
- Preservation and dissemination of a universal cultural heritage

CONSIDERATION AND RESPECT FOR STAKEHOLDERS ALONGSIDE THE GRANDS CRUS CLASSÉS 1855, THE CONSEIL GCC 1855 SUPPORTS

- Protection of employees by respecting and improving systems for health, safety and well-being at work. Defence of the environment and biodiversity by improving practices and supporting innovation and research